



STATE  
CONFERENCE  
2024

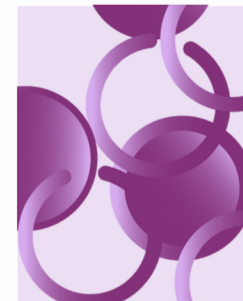
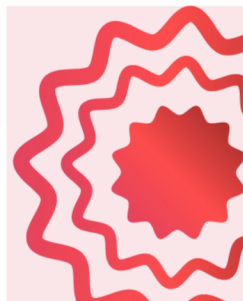
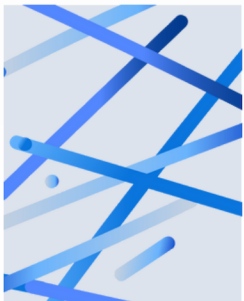


shake it up:  
**BOLD CHANGE!**

19 - 20 June 2024

Pullman Melbourne on the Park

**Exhibitor Guide**



## About the Event

State Conference 2024 is the premier biennial event on Volunteering Victoria's event calendar, regularly attracting over 250 delegates representing the richness and diversity of volunteering across Victoria.

Our 2024 conference will be a 2-day educational and networking event featuring national and international speakers. Delegates typically include leaders and managers of volunteers, CEOs, paid staff, volunteers, researchers, policy makers, academics and HR professionals.

Delegates will come from a variety of backgrounds:

- » small, medium and large organisations;
- » government departments and agencies;
- » corporations, not for profits and universities;

We're also inviting delegates from diverse sectors, such as:

- » health, sport and recreation
- » education
- » arts and culture
- » emergency services
- » tourism and major events
- » environment and animal welfare
- » social services and community development
- » professional services.

## Conference Theme

The 2024 State Conference theme is '**Shake it up: Bold Change!**'. We're encouraging delegates to challenge the status quo, push the boundaries, and consider new possibilities for the world of volunteering.

Conference presentations will be categorised into three streams:

- » **Explorers** - For those newer to volunteering, from inside or outside the sector, wanting to explore the environment of volunteer leadership.
- » **Builders** - For intermediate leaders and thinkers, looking to build volunteer programs through innovation and systemic change.
- » **Shapers** - For experienced leaders and thinkers, with a relational and cross-sectoral focus, wanting to shape the future of volunteering.



## Exhibitor Packages

All exhibitor spaces include:

- » A market stall - 1 x trestle table and 2 chairs, access to an electrical power outlet
- » Access for 2 people to foyers, refreshments and lunch, and the networking function (does not include access to conference sessions)
- » Exhibitor logo with contact details displayed on the Conference website and Conference program

*Price: \$1,650 (incl. GST) per exhibitor space*

### Optional extras:

- » Extra exhibitor pass includes access to foyers, refreshments and lunch  
*Price - \$230 per person*
- » Delegate conference pass for exhibitors wishing to attend conference sessions  
*Price - \$99 per person*

## Exhibitor Benefits

- » **Build Brand Awareness**  
Increase your organisation's brand awareness through a positive partnership with Volunteering Victoria.
- » **Build Connections**  
Create long lasting connections and strengthen existing relationships with the volunteering community. Highlight your commitment to volunteering by helping to educate, inspire and support your clients and potential clients.
- » **Build Your Knowledge**  
Build your knowledge and understanding of the volunteering community and its views and attitudes to your products, services and ideas.
- » **Support Your Promotional Campaigns**  
Take the opportunity to speak directly to large numbers of your clients and potential clients about your products, services and programs.
- » **Shape Your Product Development**  
Get ideas and feedback from your clients and potential clients to help you design and deliver more attractive products, programs and services.
- » **Build Client Relationships**  
Interact and network with your clients and potential clients in a friendly, social environment.
- » **Reinforce Your Brand Positioning**  
Associate your brand with a positive, inclusive activity that enhances the health and wellbeing of individuals and the community – volunteering!

## About Volunteering Victoria

Volunteering Victoria is the state peak body for volunteering, focusing on advocacy, sector development and the promotion of volunteering.

We see our role as leading the development of a collaborative, sustainable, thriving volunteering community and movement in Victoria.

### Our Purpose and Vision

We advocate, advise and facilitate for an inclusive and thriving volunteering culture. We do this with and for all volunteers, communities and organisations.

Our vision is for Victorians to be happier and healthier because they volunteer and build their communities.

## Exhibitor Contacts

Please do not hesitate to contact us if you require any further information regarding exhibitor opportunities:

**Helen Kierce**

Event Manager

Volunteering Victoria

T: (03) 9052 4524

M: 0416 239 383

E: [helen@volunteeringvictoria.org.au](mailto:helen@volunteeringvictoria.org.au)

**Jessica Zammit**

Innovation & Development Lead

Volunteering Victoria

T: (03) 9052 4524

M: 0422 153 530

E: [jessica@volunteeringvictoria.org.au](mailto:jessica@volunteeringvictoria.org.au)